

BUS DASH

Company Profile



The founder of Bus Dash realized that there is a constant struggle for parents to balance children's schedules with their own. Inspired by children's commuter services starting up around the country, Bus Dash have created a convenient, safe and reliable resource for busy parents. This plan highlights the founders' preparation, management skills and dedication to safety which rest on their solid reputations as trustworthy community members.

MISSION STATEMENT

The mission of Bus Dash is to provide a safe, licensed transportation service for children at a reasonable price to parents. By achieving our goals, we will become a trusted, viable transportation source to parents and children in Pretoria.

MANAGEMENT

Gloria Buirski is a lifelong resident of the Old Pretoria East. She graduated from The University of Pretoria in 2004 and her professional background covers over 10 years of management, psychometrics, education, customer service and training.

Over the years, Gloria has always mulled over owning some type of child-centered business. At the start of 2019, the idea for the children's transportation service was born.

Her professional background along with the care and commitment to safety will provide parents with the comfort of knowing that their children will be shuttled in safe vehicles by licensed, screened and insured drivers.

EXECUTIVE SUMMARY

Brief History of Children's Transportation Services

During the past several months, we have researched the rapidly growing industry of children's transportation. With the busy schedules of dual working parents, there is a conflict in getting their children to day care, preschool, sports activities, appointments, etc. More and more parents are looking for alternative ways to transport their children without affecting their work schedule.

Objectives

To provide a safe, licensed transportation service for children at a reasonable price to parents.

Enhance the business by becoming a trusted viable transportation source to parents and children in Pretoria East.

Contract with area service agencies, day care, preschool and recreational services that do not provide transportation.

Create jobs by hiring trained drivers and office staff as our business grows.

Brief Description of Bus Dash

Bus Dash is a transportation service exclusively created to transport children to and from school, day care, after school activities, recreational programs, etc.

Unlike a taxi service, Bus Dash will provide transportation exclusively to children. All our drivers will have a background check and undergo psychometric assessments.

These drivers will possess relevant driver's license and a CPR/First Aid certificate and basic child care training. They receive hi-jack prevention training and must genuinely care about the welfare of children. We will also ensure our drivers have a Professional Driving Permit (PrDP).

How It Works

Below are five simple steps for parents to follow when registering their children with Bus Dash.

Step 1: You decide Bus Dash is for you.

Step 2: Call us to schedule a Skype or face-to-face meeting with a Bus Dash representative at your convenience. We want to meet you and we're sure you would like to meet us.

Step 3: Fill out the Bus Dash registration and emergency forms.

Step 4: Go over your child's schedule with us.

Step 5: Prepay the fee.

That's All There Is to It!

Bus Dash will possess insurance above that required by law.

Bodily Injury

Property Damage

Passenger Liability Insurance

Uninsured Motorist

What cars do we use?

The Minivans we have selected will meet safety standards for passenger cars. These features include dual airbags and adjustable height shoulder harness for front and second row seats. All seatbelt latch plates incorporate the capability to help secure child car seats. drivers and passengers will be required to wear a safety belt regardless of age or weight.

Every vehicle in our fleet is equipped with satellite tracking and management systems to monitor, amongst other things, speeds, routes and location. Our vehicles are also fitted with cameras and cell phones to ensure we can reach the drivers at any point.

Get in touch

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Bus Dash Interactive website coming soon